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PART - II

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GOVERNMENT OF PUDUCHERRY
CHIEF SECRETARIAT (ANIMAL HUSBANDRY)

(G.O. Ms. No. 07/AH., Puducherry, dated 22nd September 2023)

NOTIFICATION

The Lieutenant-Governor, Puducherry, is pleased to approve the Scheme for "Distribution of a Unit of Milking Machine at 100% subsidy to Farmers/Milk Producers" in the Union territory of Puducherry. It shall come into force with immediate effect.

2. This issues with the concurrence of the Finance Department vide their I.D.No. 367/FC/FD/F3/A4/2023-24, dated 17-07-2023.

(By order of the Lieutenant-Governor)

SUNDARARAJAN. P,
Deputy Secretary to Government
(Animal Husbandry).

[1559]

**GUIDELINES FOR IMPLEMENTATION OF THE SCHEME
“DISTRIBUTION OF A UNIT OF MILKING MACHINE AT
100% SUBSIDY TO FARMERS/MILK PRODUCERS”**

(A) Short title, extent and commencement.— (1) This Scheme shall be called “Distribution of a Unit of Milking Machine at 100% subsidy to Farmers/Milk Producers”.

(2) It shall extend to the whole of Union territory of Puducherry.

(3) It shall come into force with immediate effect.

(B) Objective.— The Objective of the Scheme is –

1. to save expenses on labour.

2. to reduce dependency on skilled farm workers.

3. to enable rearing of larger herd strength.

4. to promote 3-4 times faster milking than hand milking.

5. to increase the milk yield.

6. to increase the quality of milk.

7. to reduce stress throughout the lactation by creating good milking routines.

(C) Scope.— The assistance by way of subsidy to an extent of 100% shall be made available towards purchase and distribution of a unit of Milking Machine to the beneficiaries to promote modernization of milking in the dairy industry of the Union territory of Puducherry.

(D) Eligibility.— (1) Applicant must be a native or resident of the Union territory of Puducherry which shall be substantiated through UID or Aadhaar Card/Family Ration Card/Electoral Identity Card.

(2) The farmers/milk producers of the Union territory of Puducherry who are rearing 3 or more milch cattle hailing in the range of 1st to 3rd lactation period will be benefitted under the Scheme.

(3) In case, the applicant is in receipt of assistance from the Department of Animal Husbandry and Animal Welfare under this Scheme, the applicant's eligibility for assistance under the Scheme for a second time shall be subject to deferment for a period of 8 years.

(4) The applicant must not be an employee of Central/State Government or Public Sector Undertakings run by Central/State Government.

(5) Preference will be given for the Members of Primary Milk Producers' Co-operative Society of their respective Villages, if, it is functional.

(6) Preference will be given to applicants with prior experience in dairying.

(E) Target group.— (1) Only the farmers/cattle rearers/milk producers who are especially milk pourers in Primary Milk Producers' Co-operative Society of their respective Villages will be benefitted under this Scheme.

(2) The minimum coverage of Scheduled Caste beneficiaries may be 20%.

(3) Only one person in a family shall be benefitted under the Scheme.

(4) Preference will be given to a farmer experienced in dairying.

(F) Implementing Agency.— The Department of Animal Husbandry and Animal Welfare is the Implementing Agency.

(G) Methodology of selection.— The Application Forms shall be available in the Department website and with the respective Veterinary Assistant Surgeons of the Veterinary Dispensaries of Puducherry/ Karaikal/Yanam and Mahe regions, who shall issue the same to the eligible applicants. The applicants shall submit the filled-in application with required documents to the concerned Veterinary Assistant Surgeon of the Veterinary Dispensaries. The Veterinary Assistant Surgeon concerned will examine the applications and recommend the same to the Selection Committee. The Selection Committee shall scrutinize, approve and finalise the list of beneficiaries/applicants. Weightage will be given to the applicants with prior experience in dairying; weightage will be given comparatively for beneficiaries rearing more number of milch animals; and preference will be given to milk producers/milk producers who are the Members of Primary Milk Producers' Co-operative Societies of their respective Villages.

(H) Selection Committee.— The selection of beneficiaries will be made by the Committee consisting of the following Members in respect of each Veterinary Dispensary:

1. The Joint Director, (Cattle Development), . . . Chairman
Department of Animal Husbandry and
Animal Welfare, Puducherry.
2. The Veterinary Assistant Surgeon, . . . Member
Key Village Centre (Block III),
Department of Animal Husbandry and
Animal Welfare, Puducherry.
3. The Veterinary Assistant Surgeons of the . . . Member-
respective Veterinary Dispensaries. Secretary.

(I) Purchase Committee.— The Committee consisting of the following Members shall decide on the technical specification and purchase of milking machines:

1. The Joint Director (Cattle Development), . . . Chairperson
Department of Animal Husbandry and
Animal Welfare, Puducherry.
2. The Joint Director (LH), . . . Member
Department of Animal Husbandry and
Animal Welfare, Puducherry.
3. The Drawing and Disbursing Officer, . . . Member-
Department of Animal Husbandry and Secretary.
Animal Welfare, Puducherry.

The decision of the above Committee shall be final in the matters of selection of supplier firm, in terms of technical specification and price of milking machines, to be purchased under this Scheme, for distribution to beneficiaries.

(J) Pattern of assistance.— (1) The admissible cost estimate for purchase of one (1) unit of Milking Machine : ₹ 50,000.

(2) 100% As subsidy portion under the Scheme : ₹ 50,000.

(3) The pattern of assistance will be in the form of 100% subsidy to a maximum of ₹ 50,000 restricted to the actual purchase cost of one (1) unit of milking machine as determined by the Purchase Committee constituted for the purpose.

(5) The Department of Animal Husbandry and Animal Welfare, Puducherry, shall decide the supplier firm after following the usual purchase procedures and enter into rate contract for supplying of milking machine. Thereafter, requisite number of milking machines may be purchased from the supplier firm under rate contract and distributed to the beneficiaries.

(K) Terms and conditions.— 1. The milking machines supplied under this Scheme shall be properly maintained.

2. The beneficiary shall not sell the milking machine for a period of 5 years.

(L) Recovery/Cancellation of subsidy.— Before distribution of the milking machine under this Scheme, an undertaking shall be obtained from the beneficiary to the effect that she/he will not sell the machine for a period of 5 years and in case, if, it is proved/found subsequently that the information furnished by her/him is false or if, the machine is found to have been sold, the total cost of the machine is liable to be recovered from the beneficiary.

(M) Interpretation and clarification.— In the implementation of the Scheme, if any doubt arises, in regard to the interpretation of any of the provisions of the Scheme or if, any point requires clarification, the matter shall be referred to the Director, Department of Animal Husbandry and Animal Welfare, Puducherry, and the decision of the Director shall be the final.

SUNDARARAJAN. P.,
Deputy Secretary to Government
(Animal Husbandry).